

# Camtasia Studio 2023

Course CM21-01B    2 Days    Instructor-led, Hands-on

## Course Description

This two-day, instructor-led course will introduce you to the essential skills you need to know to get up and running with TechSmith Camtasia as quickly as possible. Our Camtasia training course uses the latest version, Camtasia Studio 2023, but if you haven't upgraded yet, the course features work from earlier versions of Camtasia as well.

Using TechSmith Camtasia, you can quickly create eLearning for software demonstrations, software simulations, soft skills lessons (such as onboarding or compliance training), and anything in-between.

You can render your finished project so it can be accessed by learners using desktop computers, laptops, tablets, and other mobile devices. Your content can be hosted on a web server, Learning Management System, YouTube, Vimeo, Screencast.com, and more.

During the step-by-step lessons presented in this class, you will learn how you can include recordings of existing PowerPoint presentations or software demonstrations created directly on your computer using Camtasia Recorder. You will use the powerful Camtasia Editor to add animations, voiceover audio, graphics, music, annotations, closed captions, quizzes, and even surveys to a project.

This class will introduce you to the essential Camtasia 2023 skills you need to get up and running with this awesome eLearning development tool as quickly as possible

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## Course Objectives

Upon successful completion of this course, students will be able to:

- Make powerful eLearning video lessons
- Record videos
- Create a project from scratch and learn how to import recordings into the Studio as media
- Enhance the media with callouts and animations and transitions
- Add audio as media
- Record and edit your own audio
- Produce a standalone video
- Export to YouTube

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- Produce HTML5 output so that your lessons will play on just about any device (including the Apple iPad, iPhone and iPod).
- Add a Watermark to a produced video
- Share videos securely
- Enhance your eLearning lessons by controlling the appearance of the mouse cursor.
- Add Zoom-n-Pan areas that automatically take learners closer to the screen
- Learn to add interactivity via a TOC and Hotspots.
- Add a table of contents and search options
- Assess learning on the spot
- Add quizzes and comprehension questions to your lessons
- You'll learn that existing PowerPoint content can basically be recorded within Camtasia allowing you to quickly create an eLearning course out of any presentation

## **Prerequisites**

Because of the amount of material we cover in class, we do require students to be comfortable using a mouse, opening and saving files, and the general operations of computers. While we will make every reasonable effort to help, students with insufficient skills may be required to observe the class lessons or do their best to keep up without slowing down the rest of the class. We highly recommend working with the application tutorial before coming to the course.

## **Course Outline**

### **Module 1: Exploring Camtasia**

This module will give you a brief introduction to Camtasia and its workspace. You will open an existing project and explore tools, Media Bin, Library, Canvas and Timeline.

- The Camtasia Interface
- The Media Bin and Library
- The Canvas and Timeline

### **Module 2: Recording Videos**

By the time you have completed this module, you will be able to record screen actions on your computer using the Camtasia Recorder. You'll learn the value of rehearsals, and you'll learn how to add annotations and other special effects during the recording process.

- Rehearsals
- Recording Screen Actions

## **Module 3: Adding Media**

Once you've recorded screen actions, the real work begins in the Camtasia Editor. You will create a project from scratch and learn how to import recordings into the Studio as media.

- Adding video
- Adding images
- Multi-Track Projects
- Cursor Effects
- Modifying the Cursor Path and Size

## **Module 4: Groups, Animations, Behaviors and Transitions**

You learned how to add media during the last module. In this module, you'll pick up where you left off and enhance the media with callouts and animations. You'll also learn to make the jumps between video segments appear more professional by using Transitions.

- Groups
- Annotations
- Themes
- Behavior
- Transitions
- Custom Animation
- Corner Pin Mode

## **Module 5: Audio**

Research has shown that addition audio (such as sound effects and voice narration) enhances the eLearning experience for your learners. You learn to add audio as media, and how to record and edit your own audio.

- Music Tracks
- Voice narrations
- Splitting media
- Audio editing

## **Module 6: Exporting**

After you've finished creating your eLearning lesson, you'll need to "publish" it so that it can be consumed by your learners. You'll learn to produce and export your lessons as a standalone video and export the lessons to YouTube. You'll also learn how to create HTML5 output so that your lessons will play on just about any device (including the Apple iPad, iPhone and iPod).

- Videos and Web Output

## **Module 7: Extending, Zooming, and Hotspots**

You'll learn to enhance your eLearning lessons by extending the playtime for a single video frame. You'll add Zoom-n-Pan areas that automatically take learners closer to the screen. And you'll learn to add interactivity via a TOC and Hotspots.

- Extending
- Zoom animations
- Markers
- Hotspots

## **Module 8: Quizzes and Reporting Results**

Studies have shown that adding a quiz to an eLearning lessons can enhance learner retention. You'll learn how to add a quiz and then share the lesson on Screencast.com.

- Quizzes
- Reporting results

## **Module 9: PowerPoint, Captions, and Templates**

If you've created content in PowerPoint, don't throw it away. You'll learn that existing PowerPoint content can basically be recorded within Camtasia allowing you to quickly create an eLearning course out of any presentation. And if you'd like to make your content accessible to learners with hearing disabilities, adding Closed Captions is an essential skill.

- PowerPoint to Camtasia
- Closed captions
- Templates